



home and abroad, a series of concurrent and supportive activities are under designed, such as seminar & workshop on policy interpretation & market analysis, show case for new product and technology, supply & demand match-makings, technical consultation on market access, etc., which will bring new channels and platforms for overseas enterprises in their steps on entering into the Chinese market.

Directly affiliated to the Ministry of Commerce of China, China Chamber of Commerce for Import and Export of Medicines and Health Products (CCCMHPIE) is very active in formulating & implementing government policy, regulating industry business as well as building up international cooperation platform, and has won high reputation in the domestic and overseas industry. Entrusted by Ministry of Commerce of the People's Republic of China, CCCMHPIE is the co-organizer of the Medical Equipment & Health Care Products Hall, responsible for the exhibitor invitation, booth arrangement, supportive activities design and other related services.

As the national association as well as the co-organizer of the Medical Equipment & Health Care Products Hall, we value the significant influence of China-Europe Productivity Center AB (CEPC) in life science industry in Europe, and sincerely invite CEPC to lead a delegation of life Science companies to participate in the CIIE, so as to promote the exchange, cooperation, trade and investment between the member companies of both sides, to facilitate the development of the life science industry under the MOU signed by CCCMHPIE and CEPC.

We believe that CIIE will provide unique opportunity for the overseas life science companies to share the fruits of China's reform and opening up, and jointly achieve the win-win result in the development of the global medical and healthcare industry.

I look forward to your coming!

China Chamber of Commerce for Import and
Export of Medicines and Health Products

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